Alsager Town Council

Welcome to Alsager Town Council's Newsletter Summer 2026

ALSAGER TOWN COUNCIL
Hosts First Community Market Event

Alsager Town Council proudly hosted its first town event on 27 June, working in partnership with **JDL Markets** to bring the community together.

To support the event, the Council funded a **road closure from 11:00am to 5:00pm**, creating a safe and vibrant space for visitors to enjoy a range of **market stalls, charity and community stalls**, as well as local refreshments and activities. The initiative was designed to boost footfall, support local businesses, and showcase the town's strong community spirit.

The event proved to be a great success, particularly for the town's hospitality sector. Several businesses reported a **significant increase in trade**, with one local business describing it as their **"best Saturday."**

The Council is delighted with the positive feedback and looks forward to building on this success with future events that continue to support the local economy, local causes, and bring the community closer together.

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Leading the Change

Alsager Town Council Steps Up for a Greener Future

Alsager Town Council continues to demonstrate its strong commitment to tackling climate change and building a more sustainable future for the community.

Back in July 2019, the Council made history by becoming the first town council in Cheshire East to declare a climate emergency. This important step, proposed by ex-Councillor Jane Smith, reflected a clear ambition to take meaningful local action following Cheshire East Council's own carbon neutral pledge earlier that year.

Soon after, the Town Council reinforced its environmental commitment by pledging to minimise the use of single-use plastics across its premises - an early but vital action in reducing everyday waste.

Since then, efforts to reduce the carbon footprint of Alsager Civic have continued to grow. A range of initiatives and improvements are being explored and implemented, ensuring that sustainability remains at the heart of the Council's work.

More recently, the Council has taken another positive step by engaging with the Carbon Literacy Project. This nationally recognised training helps individuals better understand climate change and take practical action.

Councillors June Buckley and Rich McCarthy have begun this training, reflecting the Council's continued leadership on environmental issues. Once completed, they will present their findings and recommendations, helping to shape future Council policies and initiatives. The training will also enable councillors to share their knowledge with the wider community, supporting local groups and residents to take simple but effective steps to reduce their own carbon footprint.

Looking ahead, a Carbon Literate event is being planned for the autumn—an exciting opportunity for residents to get involved, learn more, and play their part in creating a greener Alsager for generations to come.

Support for People with Parkinson's

One of the distinctive characteristics of Alsager as a community is the number of its residents who provide support as volunteers to help others. It was in this context that Cedars Patient Group successfully applied for a grant from Parkinson's UK to create a programme of physical exercise support for people who have received a diagnosis of Parkinson's disease.

Since January 2026 this programme has been running at Alsager Civic on Thursday at 1.30-3.00 pm and it has received excellent support from the Civic staff and the Town Council.

One of the acknowledged areas of benefit is Tai Chi and the programme is brilliantly led by Amber Ho who is a specialist and experienced instructor in the field. The nature of the exercises involved is gentle but also challenging in that it strengthens muscles, enables flexibility and contributes to better balance. The intention is to help people with everyday functions from buttoning a shirt to sitting and standing steadily.

Parkinson's can also be socially isolating for people, and the programme therefore supports cognitive functioning and mental health through meditation exercises. The benefits to the participants have brought such physical and mental health gains that participants have described it as 'life changing.'

Not the least important contribution to the success of this programme has been the group itself. The enthusiasm, good humour and sense of fun displayed by everyone has meant that it has become a mutual support group as they chat over tea and biscuits at the end of the session.

We are gaining new members all the time and the group has attracted Parkinson's patients from medical practices based in Alsager, Sandbach, Middlewich, Scholar Green, Congleton and Nantwich.

The sessions have been free until the end of the June supported by the Parkinson's Grant. From 1st August the group has willingly agreed to pay a monthly subscription of £20 for four sessions as a measure of their commitment to maintaining the programme of support.

If anyone wishes to become involved, they can contact:
derek.longhurst@alsagertowncouncil.gov.uk

Parkinson's UK
For every Parkinson's journey

COMMUNITY GRANTS

Community Grants Available!

Each year Alsager Town Council makes provision in its annual budget for grants to help voluntary bodies, local organisations and clubs in the Town.

During 2025-2026 the Council supported a number of different organisations including Alsager Civic Lunch Club, Pride in Alsager, Alsager Round Table and Royal British Legion.

Who can apply?
Clubs, community groups and voluntary organisations who serve the residents of Alsager.

How to apply?
Visit our website www.alsagertowncouncil.gov.uk and download the grant application form and the Policy and Terms of Reference document or, alternatively call the Town Council offices on:

01270 876440

When to apply?
The Town Council's Grant Sub-Committee meet three times during the year, in January, May and October, all applications must be submitted to the Town Council by the 30th November or 31st August in order to be considered for funding.

When will we know if we have been successful?
The Grants Sub-Committee may approve the grant applications or recommend the applications for approval to the Town Councils Finance Committee or the Full Council at its next available meeting.

ALSAGER CIVIC

What's COMING UP

MARK YOUR CALENDAR. WE CAN'T WAIT TO SEE YOU!

4TH SEPT	MICHAEL JACKSON TRIBUTE
12TH SEPT	80S MANIA WITH DJ
2ND OCT	OASIS – DEFINITELY MIGHTBE
16TH OCT	COMEDY CLUB
31ST OCT	ADULTS HALLOWEEN DAY DISCO
20TH NOV	THE RAT PACK

ALSAGER CIVIC

SAVE THE DATE.

BE PART OF IT!

Summer Holidays at Alsager Civic

Creature Feature

Monday 3rd August 2026

11am-12:30pm or
12:30pm-2pm
Get up close with amazing animals
£8.75 per ticket

Sublime Science Show

Monday 17th August

Doors open 1pm, show 1.30pm till 2.30pm
Fizzing Potions & Bubbling
Sherbet-Making, Spectacular Science,
Gooey Slime-Making
£8.75 per child, £5 per adult

Magic Show

Monday 24th August

1pm-2pm
Magic Tricks, Wonder, plus lots more
£8.75 Kids, Adults Go FREE,
Fun for All Ages

To book tickets: www.alsagercivic.org.uk or call 01270 879711

ALSAGER CIVIC
HIRE PRICES

Incredible Hire Prices for Your Next Event

Whether you're planning a birthday party, wedding reception, community meeting, or corporate event, Alsager Civic has the perfect space at unbeatable prices. Our versatile rooms cater to events of all sizes.

Room Hire Options

Main Hall

Perfect for large events, parties & classes

From £40/hour

Function Room

Ideal for meetings, classes & smaller gatherings

From £20/hour

Whole Building Party Packages

From Birthdays to Weddings and more !

From £175

SUNDAY SPECIAL

Hire our venue on Sundays at discounted rates!
Perfect for family celebrations , kids parties, christenings and community events etc.

What's Included

- Tables and chairs set up to your requirements
- Kitchen access
- Lighting & Sound System

Get in touch to book your event today!
www.alsagercivic.org.uk | enquiries@alsagercivic.org.uk

A Message from the Mayor of Alsager

Councillor Pauline Hubbard

Hello everyone,
It is a great honor to serve as Mayor of Alsager, and I am pleased to introduce myself.
My consort is my husband, Mike, a lifelong Alsager resident and former local retailer.
His support has already been invaluable. Please do get in touch if I can help during my year in office.
I would be delighted to wear the chain of office to support and promote your business, new venture, celebration, or community event.
My chosen charities are **Alsager Girl Guiding** and **The Alsager Parkinson's Support Group**.
If you would like to donate or hold an event that promotes your business while supporting these charities, I would love to hear from you. My mayoral year has begun with a busy and rewarding programme of events. I have already had the pleasure of representing Alsager, meeting residents, volunteers, and fellow civic leaders along the way.

Alsager Carnival

I was delighted to attend the Alsager Carnival in June. After a rainy start, the weather improved and the streets filled with people enjoying a wonderful day. The carnival showcased the best of Alsager, with entertainment, community stalls, and fundraising for many worthwhile charities.
One of my chosen charities, **Alsager Girl Guiding**, held a very successful tombola to raise funds for its much-needed new roof, and it was wonderful to see such strong community support. The Animals in Need dog show was another highlight, raising awareness and helping rescue dogs and cats find homes. I also enjoyed meeting members of Alsager Theatre Group, who are preparing to perform Much Ado About Nothing this July at Little Moreton Hall.

Fundraising at Alsager Civic Car Boot

The following day, I supported fundraising at the Indoor Car Boot Sale at Alsager Civic, hosting a stall for my mayoral charities, **Alsager Girl Guiding** and **The Parkinson's Support Group**. It was a lively, friendly event, with visitors browsing, chatting, and enjoying refreshments from the café. My heartfelt thanks go to everyone who donated items, supported the stall, or stopped by.

Alsager Family Street Market

On Saturday 27th June, I ran a tombola stall at the Alsager Family Street Market.
It was a valuable opportunity to raise funds for my charities while meeting and talking with Alsager residents and visitors.
The atmosphere was excellent, and early feedback suggests the event was a great success, enjoyed by all - with many already asking when we will do it again!

Looking Ahead

These early engagements have shown me how vibrant, generous, and community-spirited Alsager is. I am incredibly proud to represent our town and look forward to supporting local businesses, groups, charities, and events throughout the year.
I will share updates about my mayoral activities on the Alsager Mayor Facebook page, and I hope you will follow along as I continue to meet and celebrate the people who make our town so special.

I look forward to meeting many of you in the months ahead.

With best wishes,

Councillor Pauline Hubbard

Mayor of Alsager

Alsager Business Working Group

Your Voice, Your Business, Your Town

The Business Working Group of Alsager Town Council has had a productive year, developing several streams of work to enable businesses to be supported and local residents to know more about what is going on locally.

The most visible milestone is the new Alsager Walking Plan, a practical, easy to use guide designed to help residents and visitors explore the town on foot. It will be formally launched soon and will be accessible directly from the Town Council website. For now, you can preview the temporary versions via the QR code.

Alongside this, the Group has continued to strengthen local business engagement through its regular Open Business Forums.
These sessions give owners and managers a chance to share challenges, opportunities, and ideas in a relaxed setting.
The next forum will take place in the autumn at a local hospitality venue, and details will be shared shortly. If you'd like to stay connected and be added to our email list, you can follow the Alsager Business Networking Group on LinkedIn:
https://www.linkedin.com/company/alsager-business-networking-group/

Another major achievement is the rapid development of the Alsager Community App, which is becoming a central hub for events, services, and local information.
You can explore the current version by scanning the QR code.

The Group is also working closely with Cheshire East to help local businesses create opportunities for young people. If you're a business owner interested in employing a young person - or simply want to understand what support is available - please register for more information and get in touch.
You can email the chair Wendy Whittaker-Large on **wendy.whittaker-large@alsagertowncouncil.gov.uk**