

# Alsager Neighbourhood Plan Update

## 1. Do you agree with the Revised Vision for Alsager? (page 6)

| Answer Choices |     |                                                                                   | Response Percent | Response Total |
|----------------|-----|-----------------------------------------------------------------------------------|------------------|----------------|
| 1              | Yes |  | 57.14%           | 8              |
| 2              | No  |  | 42.86%           | 6              |
|                |     |                                                                                   | answered         | 14             |
|                |     |                                                                                   | skipped          | 6              |

Comments: (8)

|   |                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|---|-----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | 02/04/2026<br>2:34 PM<br>ID: 294185601  | No more housing on green spaces required                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 2 | 14/04/2026<br>3:16 PM<br>ID: 294831331  | More large detached homes required (5 bed) and please PLEASE have bungalows downsizes want to move into from the larger Alsager houses. 3 bedrooms, a garage, separate kitchen and living areas.                                                                                                                                                                                                                                                                                                            |
| 3 | 16/04/2026<br>11:36 AM<br>ID: 294988528 | No further housing developments are sustainable with increasing infrastructure/ resources - schools, GP services, shops, leisure facilities e.g. parks.<br><br>Footpaths need IMMEDIATE attention - dangerous in places (Lawton/ Crewe Road)                                                                                                                                                                                                                                                                |
| 4 | 16/04/2026<br>6:33 PM<br>ID: 295027869  | There will be too much building and not enough infrastructure to cope with it.                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 5 | 23/04/2026<br>10:56 AM<br>ID: 295353080 | To support existing businesses, that's a joke when we have a business celebrating 40 years this year but the Town Council choose to purchase online.<br>To encourage small time business activity! You are a joke.                                                                                                                                                                                                                                                                                          |
| 6 | 23/04/2026<br>11:01 AM<br>ID: 295408056 | We don't need anymore houses on green space or White Moss quarry where the crested newts thrive. Endangered species.                                                                                                                                                                                                                                                                                                                                                                                        |
| 7 | 23/04/2026<br>11:16 AM<br>ID: 295408417 | Needs to be much more emphasis and accountability for any new development to provide funding towards the expansion of local amenities (doctors surgeries and dentists in particular) to help cope with increased demand on these services with the increase in town population.<br>No mention of recycling - please include.<br>All new housing developments should have solar panels fitted as standard.<br>Would be nice to see 'family spaces' mentioned to accommodate for Alsager's younger residents. |
| 8 | 25/04/2026<br>12:00 PM<br>ID: 295538882 | I largely agree with the key issues and particularly the link between the natural environment and health and wellbeing. Sustainable travel and link with carbon neutrality is a good aim. The revised plan is ambitious and if maintained is good.                                                                                                                                                                                                                                                          |

## 2. Do you agree with the key issues and objectives in the Plan? (pages 6 to 8)

| Answer Choices |     |                                                                                     | Response Percent | Response Total |
|----------------|-----|-------------------------------------------------------------------------------------|------------------|----------------|
| 1              | Yes |  | 71.43%           | 10             |

## 2. Do you agree with the key issues and objectives in the Plan? (pages 6 to 8)

|               |                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |    |
|---------------|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----|
| 2             | No                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                        | 28.57%   | 4  |
|               |                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                        | answered | 14 |
|               |                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                        | skipped  | 6  |
| Comments: (7) |                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |    |
| 1             | 02/04/2026<br>2:34 PM<br>ID: 294185601  | No more houses required                                                                                                                                                                                                                                                                                                                                                                                                                |          |    |
| 2             | 16/04/2026<br>11:36 AM<br>ID: 294988528 | Agree with all in principle but unable to see how this will be implemented:-<br>1. Too many identical businesses present now - hairdressers, takeaways, barbers, beauty salons<br>2. Uninviting parks - graffiti and rubbish on the skate park, evidence of vandalism in the play park                                                                                                                                                 |          |    |
| 3             | 16/04/2026<br>6:33 PM<br>ID: 295027869  | As above                                                                                                                                                                                                                                                                                                                                                                                                                               |          |    |
| 4             | 21/04/2026<br>10:46 AM<br>ID: 295249251 | There is very little in this to address active travel specifically apart mentioning the words 'active travel' occasionally.<br>There seems a lot more focus on expanding parking to help accommodate larger SUV vehicles which do not fit on small Cheshire roads.                                                                                                                                                                     |          |    |
| 5             | 23/04/2026<br>11:01 AM<br>ID: 295408056 | No, we have no infrastructure. No Drs spaces, no dentists. Our own children can't get into locals schools. No jobs. Lawton Road is a nightmare to get in and out of driveways as not enough roads in and out.                                                                                                                                                                                                                          |          |    |
| 6             | 23/04/2026<br>11:16 AM<br>ID: 295408417 | But please no more barber shops/hairdressers/beauty salons/charity shops!<br>Would be great to encourage more family spaces like stay and play cafes.<br>In regards to the point about traffic in the town centre - could there not be something written whereby any new housing development must fill in pot holes (a certain number) in the town at the same time as building the houses - as heavy lorries make these worse anyway. |          |    |
| 7             | 25/04/2026<br>12:00 PM<br>ID: 295538882 | It is important to safeguard green spaces and keep allotments. Reduction of traffic pollution and noise, making roads safe for pedestrians and cyclists is of prime importance. Encouraging freight at Radway to go by rail would definitely be a step forward and also banning large lorries from the centre of town.                                                                                                                 |          |    |

## 3. For each section below, please indicate (yes or no) whether you are happy with the objectives and policies. (Pages 9 -37)

| Answer Choices | Economy and Employment (EE) | Town Centre (TC) | Housing (H) | The Built Environment (BE) | The Natural Environment (NE) | Climate Change (CC) | Allotments (AL) | Community, Health and Wellbeing (CW) | Traffic, transport and Services (TTS) | Response Total |
|----------------|-----------------------------|------------------|-------------|----------------------------|------------------------------|---------------------|-----------------|--------------------------------------|---------------------------------------|----------------|
| Yes            | 12.50%<br>5                 | 12.50%<br>5      | 12.50%<br>5 | 10.00%<br>4                | 10.00%<br>4                  | 12.50%<br>5         | 15.00%<br>6     | 10.00%<br>4                          | 5.00%<br>2                            | 40             |
| No             | 8.33%<br>1                  | 16.67%<br>2      | 16.67%<br>2 | 16.67%<br>2                | 8.33%<br>1                   | 0.00%<br>0          | 0.00%<br>0      | 16.67%<br>2                          | 16.67%<br>2                           | 12             |

**3. For each section below, please indicate (yes or no) whether you are happy with the objectives and policies. (Pages 9 -37)**

|               |                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                   | answered | 7  |
|---------------|-----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----|
|               |                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                   | skipped  | 13 |
| Comments: (7) |                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |    |
| 1             | 23/04/2026<br>11:01 AM<br>ID: 295408056 | We don't have enough transport running straight to Leighton, Crewe, Hanley etc.                                                                                                                                                                                                                                                                                                                                                                   |          |    |
| 2             | 23/04/2026<br>11:16 AM<br>ID: 295408417 | + addition of library<br>+ addition of encouraging new people to work the allotment<br>Though need more information about travellers sites?!<br>No mention of how important the library is - please can be included. Its an incredible local service and must be protected at all costs!<br>Really like the point about improved signage including maps - very useful!<br>Page 37 point 4 - please include prams/pushchairs!                      |          |    |
| 3             | 25/04/2026<br>12:00 PM<br>ID: 295538882 | An application is in the pipeline to develop White Moss Quarry, when it was originally agreed to return it to a green site. The Neighbourhood Plan actually says it should become 'green' again. The developer's plan has housing which is totally out of character with local housing and is against the Neighbourhood Plan's aim to prevent 'urban sprawl'<br>There is also an application to develop Fanny's Croft which is in the Green Belt. |          |    |
| 4             | 28/04/2026<br>1:36 PM<br>ID: 295751808  | All of the above would need to be supported by police who cannot cope with the antisocial behaviour as the town is now.                                                                                                                                                                                                                                                                                                                           |          |    |
| 5             | 28/04/2026<br>1:39 PM<br>ID: 295752135  | No further housing needed<br>Need less takeaways, charity shops, lawyers.<br>Priority - the roads and pavements are cause of immediate concern - pot holes, uneven surfaces, blocked grids and gullies.<br>The Town needs investment and forceful lobbying for improvements, the roads are unsafe as are many of the pavements.<br>There is also an element of antisocial behaviour/drug use which is not being addressed.                        |          |    |
| 6             | 28/04/2026<br>1:40 PM<br>ID: 295752308  | The town centre map should be extended to the Poppyfields roundabout, there are businesses, a pub, a restaurant, shops and a nursery along this stretch of Crewe Road.                                                                                                                                                                                                                                                                            |          |    |
| 7             | 28/04/2026<br>1:41 PM<br>ID: 295752442  | More 1 and 2 bed houses required.<br><br>More Bungalows.<br><br>Too many 4 and 5 bed new houses on developments.                                                                                                                                                                                                                                                                                                                                  |          |    |

**4. The Town Council Actions are taken from the Corporate Strategy, do you have any other suggestions you would like to be considered? (page 38)**

| Answer Choices |                                        |                        | Response Percent | Response Total |
|----------------|----------------------------------------|------------------------|------------------|----------------|
| 1              | Open-Ended Question                    |                        | 100.00%          | 8              |
| 1              | 31/03/2026<br>5:12 PM<br>ID: 294024134 | Na                     |                  |                |
| 2              | 02/04/2026<br>2:34 PM<br>ID: 294185601 | Stop wasting our money |                  |                |

#### 4. The Town Council Actions are taken from the Corporate Strategy, do you have any other suggestions you would like to be considered? (page 38)

|   |                                         |                                                                                                                                                                                                                                         |          |    |
|---|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----|
| 3 | 08/04/2026<br>3:52 PM<br>ID: 294466010  | no                                                                                                                                                                                                                                      |          |    |
| 4 | 21/04/2026<br>10:46 AM<br>ID: 295249251 | Promoting active travel in a town which is located in a flat part of Cheshire should be a no brainer shouldn't it?                                                                                                                      |          |    |
| 5 | 23/04/2026<br>10:56 AM<br>ID: 295353080 | If purchasing a service check nowhere in locality can provide it before shopping online, like trophies for Civic awards and not the first time!!!!                                                                                      |          |    |
| 6 | 23/04/2026<br>11:01 AM<br>ID: 295408056 | The amount of cars parked in streets and on pavements is getting worse.                                                                                                                                                                 |          |    |
| 7 | 23/04/2026<br>11:16 AM<br>ID: 295408417 | Yes - please explain what is meant by the last point regarding travellers sites?<br>Really keen on 20mph zone and weight limit in Town Centre - tractors with heavy loads go way too fast!!                                             |          |    |
| 8 | 25/04/2026<br>12:00 PM<br>ID: 295538882 | The area is very dusty, probably from the nearby motorway. It would be useful to test the quality of the air in this town and see how healthy it is.<br>The empty industrial buildings on Crewe Road could be converted into dwellings. |          |    |
|   |                                         |                                                                                                                                                                                                                                         | answered | 8  |
|   |                                         |                                                                                                                                                                                                                                         | skipped  | 12 |

#### 5. What are your thoughts on The Draft Design Code for Alsager? (page 42)

| Answer Choices |                                         |                                                                                                                                                                                                                                                                                                                                                       | Response Percent | Response Total |
|----------------|-----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|----------------|
| 1              | Open-Ended Question                     |                                                                                                                                                                                                                                                                                                                                                       | 100.00%          | 7              |
| 1              | 31/03/2026<br>5:12 PM<br>ID: 294024134  | Na                                                                                                                                                                                                                                                                                                                                                    |                  |                |
| 2              | 01/04/2026<br>3:29 PM<br>ID: 294109353  | Good                                                                                                                                                                                                                                                                                                                                                  |                  |                |
| 3              | 02/04/2026<br>2:34 PM<br>ID: 294185601  | Waste of our money                                                                                                                                                                                                                                                                                                                                    |                  |                |
| 4              | 08/04/2026<br>3:52 PM<br>ID: 294466010  | great idea                                                                                                                                                                                                                                                                                                                                            |                  |                |
| 5              | 23/04/2026<br>11:01 AM<br>ID: 295408056 | Leave well alone.                                                                                                                                                                                                                                                                                                                                     |                  |                |
| 6              | 23/04/2026<br>11:16 AM<br>ID: 295408417 | Really well put together - very detailed. However no mention of recycling! Please include. Also more emphasis on developers continuing to manage developments for a minimum period i.e.. 10 years after completion to ensure greenery is established properly. solar panels to be installed where there is the most sun! Regardless of street facing. |                  |                |
| 7              | 25/04/2026<br>12:00 PM<br>ID: 295538882 | If it is adhered to, the objectives look good but pressure from developers make for pessimism.                                                                                                                                                                                                                                                        |                  |                |

## 5. What are your thoughts on The Draft Design Code for Alsager? (page 42)

|          |    |
|----------|----|
| answered | 7  |
| skipped  | 13 |

## 6. Any other comments

| Answer Choices |                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Response Percent | Response Total |
|----------------|-----------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|----------------|
| 1              | Open-Ended Question                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 100.00%          | 7              |
| 1              | 31/03/2026<br>5:12 PM<br>ID: 294024134  | Na                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                  |                |
| 2              | 01/04/2026<br>4:17 PM<br>ID: 294112924  | The plan is aspirational but does not indicate outlines of concrete strategies to attain specific goals. E.g 'to support local businesses and new opportunities for local employment'.....this is a desire not a plan. Plans need breaking down into detailed achievable strategies. Success criteria indicated with clear indication of who will be responsible and how identified ends will be achieved. What would be the result if the aim was not achieved?<br>This is not a plan. No one is given overall responsibility for its implementation, it is not costed and takes no notice of remedial action to repair what exists. It is said that Alsager centre is vibrant this is not evidenced. |                  |                |
| 3              | 16/04/2026<br>11:36 AM<br>ID: 294988528 | Immediate priorities for this town should be road/pavement upgrades to ensure the safety of its residents. the duty of care is currently lacking.<br>Tackling anti-social behaviour should also be a priority - vandalism, fly tipping, litter                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                  |                |
| 4              | 21/04/2026<br>10:46 AM<br>ID: 295249251 | We will look back in years to come on how massively this plan missed the point around air quality, pollution and opportunities to utilise the local environment in the Town to benefit it's residents health and well being.                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                  |                |
| 5              | 23/04/2026<br>11:01 AM<br>ID: 295408056 | Leave it alone now. It was lovely years ago it has a lot of trouble and too many cars and houses.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                  |                |
| 6              | 23/04/2026<br>11:16 AM<br>ID: 295408417 | Perhaps consider posting these feedback sheets through people's doors with a link tot he document online to encourage more local engagement with a wider variety of voices. It was a very disappointing turn out at the Town Centre annual meeting on 31st March with only 1 young (under 40!) local resident present we need to encourage more young people to come.                                                                                                                                                                                                                                                                                                                                  |                  |                |
| 7              | 27/04/2026<br>10:22 AM<br>ID: 295641918 | There are no shops other than Spar the only pub is The Plough. We desperately need a chemist and doctors. there will be x3 chemists in town when the Bank Corner opens into a chemist. Not everyone drives it takes me 40 minutes to walk into town. Those ugly looking factories are stood empty when we could have clothes and shoe shops. We either have to got into UGLY HANLEY or CREWE,                                                                                                                                                                                                                                                                                                          |                  |                |
|                |                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | answered         | 7              |
|                |                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | skipped          | 13             |

## 7. Please provide the postcode of your home address or if you do not live in Alsager confirm that you own a business or work in Alsager.

| Answer Choices |                     |  | Response Percent | Response Total |
|----------------|---------------------|--|------------------|----------------|
| 1              | Open-Ended Question |  | 100.00%          | 20             |

**7. Please provide the postcode of your home address or if you do not live in Alsager confirm that you own a business or work in Alsager.**

|    |                                         |            |    |
|----|-----------------------------------------|------------|----|
| 1  | 31/03/2026<br>5:12 PM<br>ID: 294024134  | Na         |    |
| 2  | 01/04/2026<br>3:29 PM<br>ID: 294109353  | St7 2ap    |    |
| 3  | 01/04/2026<br>4:17 PM<br>ID: 294112924  | ST7 2FG    |    |
| 4  | 02/04/2026<br>2:34 PM<br>ID: 294185601  | St7 2jf    |    |
| 5  | 08/04/2026<br>12:41 AM<br>ID: 294404509 | ST7 2GF    |    |
| 6  | 08/04/2026<br>3:52 PM<br>ID: 294466010  | st7        |    |
| 7  | 14/04/2026<br>3:16 PM<br>ID: 294831331  | St7 2bq    |    |
| 8  | 16/04/2026<br>11:36 AM<br>ID: 294988528 | ST7 2QW    |    |
| 9  | 16/04/2026<br>6:33 PM<br>ID: 295027869  | ST7        |    |
| 10 | 21/04/2026<br>10:46 AM<br>ID: 295249251 | ST7 2RN    |    |
| 11 | 22/04/2026<br>2:24 PM<br>ID: 295352625  | ST7 2EN    |    |
| 12 | 23/04/2026<br>10:56 AM<br>ID: 295353080 | ST7 2N Yes |    |
| 13 | 23/04/2026<br>11:01 AM<br>ID: 295408056 | ST7 2DD    |    |
| 14 | 23/04/2026<br>11:16 AM<br>ID: 295408417 | ST7 2ZG    |    |
| 15 | 25/04/2026<br>12:00 PM<br>ID: 295538882 | ST7 2SU    |    |
| 16 | 27/04/2026<br>10:22 AM<br>ID: 295641918 | ST7 2LR    |    |
|    |                                         |            |    |
|    |                                         | answered   | 20 |
|    |                                         | skipped    | 0  |