

ALSAGER TOWN COUNCIL

Station Road and Well Lane Consultation Results

Purpose of the Report

Further to Min. Ref. TC 25/86c, to report on the results of the consultation with Alsager Residents regarding Station Road and Well Lane Car Parks.

Background Information

The survey was carried out using Smart Survey and posed the following question:

‘Would you, as an Alsager resident, be willing to pay an increase in Council Tax, which equates to circa an additional £12.10 in Council Tax for a Band D property, each year, for the next five years to allow both car parks to be free of charge to use?’

The consultation did not allow for comments and requested a purely binary response of ‘yes or no to the question posed.

The survey closed on Sunday, 19 October 2025.

Results

The total number of respondents was 2,736. Of those, 302 respondents voted ‘Yes’ and 2,434 voted ‘No’.

Number of Respondents who said “YES”	Number of Respondents who said “NO”
302	2,434

Breakdown of results

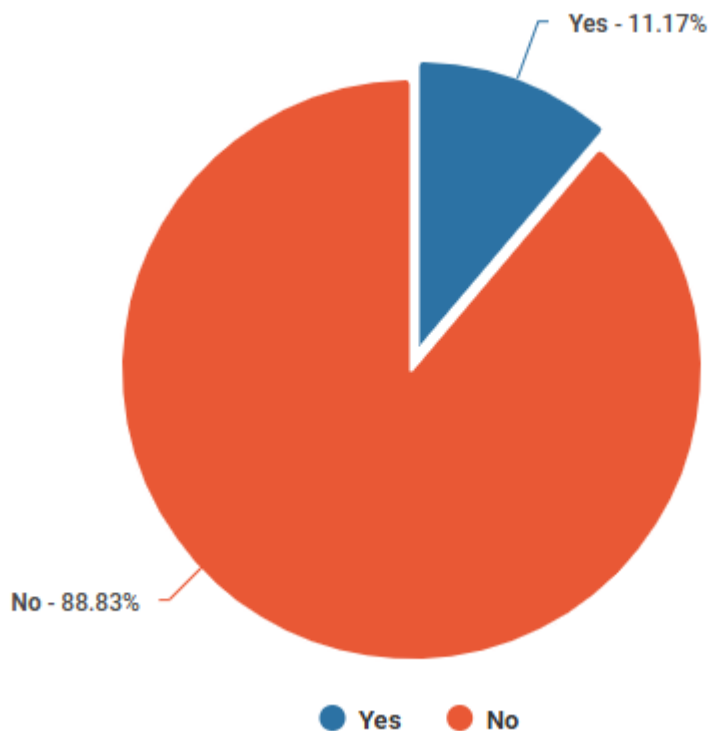
A total of 69 voting slips were returned. Those votes were returned as follows:

Number of Respondents who said “YES”	Number of Respondents who said “NO”
4	65

A total of 2,667 votes were received electronically. The number of people who voted via the Smarty Survey link voted as follows:

1. Would you, as an Alsager resident, be willing to pay an increase in Council Tax, which equates to circa an additional £12.10 in Council Tax for a Band D property, each year, for the next five years to allow both car parks to be free of charge to use?

Answer Choices			Response Percent	Response Total
1	Yes		11.17%	298
2	No		88.83%	2369
			answered	2667
			skipped	10



Please note this was an overwhelming response from Alsager residents and it equates to a 19.47% response.