

The Occupier
Sandbach Road South
Alsager

CCTV Services
Town Hall
Market Place
SK10 1EA

CCTVSupervision@cheshireeast.gov.uk

DATE: 12th March 2024

OUR REF: CPM-AL0324

Deployment of a CCTV camera

Following several meetings with Alsager Town Council to review the current coverage of existing CCTV cameras in the area and as part of our ongoing commitment to use every available resource to increase public protection and tackle crime, a CCTV camera on Sandbach Road South next to Well Pharmacy is being planned.

The camera will be installed following careful consideration to reduce the impact on people going about their daily activities. This means the camera will not point directly at any properties and when not in use, will be left in a fully zoomed out position monitoring the problem areas. It will also be used in strict accordance with our publically available Code of Practice. I want to reassure you that only footage captured relating to ASB and crime in the area will be viewed by officers. The install will also be regularly reviewed by the CCTV Manager and removed when necessary.

The CCTV Service is independently externally audited annually on its compliance with privacy standards by the SSAIB to British Standard 7958 and has fully qualified and Police vetted staff operating the cameras.

If you have any concerns or would like any further information then please contact CCTV Manager Stuart Hobson via the following email address: CCTVSupervision@cheshireeast.gov.uk.

If we do not hear from you then we will assume that you have no objections with our intended plans.

Yours sincerely



Stuart Hobson
Public Space CCTV Manager